



# Introduction to SmartPM

Automated Project Controls & Analytics

Presented by: Michael Pink





## Michael Pink

### Founder & CEO of SmartPM

- 20 years as a Construction Schedule and Delay Analyst (Deloitte, KPMG, FTI)
- Developed Project Controls Software
- BS in Industrial Engineering from Georgia Tech
- MBA from New York University



SmartPM's Mission is Simple:  
Keep Projects on Time, on Budget, and out of Court.

The Project Intelligence Platform Built for Construction



**Built for  
Construction**

Created by industry veterans who've lived the scheduling problem—and solved it.



**Stay Ahead  
of Risks**

Identify risks early and take action before they become major issues.



**Optimize  
& Execute**

Keep teams aligned with accurate, forecasts that improve planning and productivity.

**90%**

Reduction in  
Analysis Time

**\$M+**

Millions Avoided  
in Profit Loss

**\* 4x**

Improvement  
in Schedule  
Compliance

\* Based on a 2024 SmartPM  
Customer Survey

# Join Us for Our Workshop & Panel Presentation

## WORKSHOP

### **Sharpening Your CPM Scheduling Skills:** Building Stronger Schedules for Project Outcomes

Michael Pink & Peter Rowland: [10/1](#) | [1:30-2:00 PM](#) | [The Hub](#) | [Innovation Theater](#)

## BREAKOUT SESSION

### **Nice-to-Have vs. Need-to-Have:** Making Smarter Tech Investments in an AI-Driven World

Michael Pink, Matt Wheelis, Aleksey Chuprov, Jesse Devitte, & Peter Rowland [10/2](#) | [2:30-3:30 PM](#) | [Concourse Level](#) | [Monroe](#)



**Michael Pink**  
SmartPM



**Matt Wheelis**  
Nemetschek Group



**Aleksey Chuprov**  
Suffolk Construction



**Jesse Devitte**  
Building Ventures



**Peter Rowland**  
SmartPM

# Most teams are working with schedules that don't meet the structural criteria needed to manage a job effectively.

## Only 12%

Of baseline schedules meet high-quality benchmarks.\*



80% of projects are still late and over budget, and that's what we attack.



Say schedules are “always” or “often” used in leadership decision-making.



By the time projects are 75% complete, fewer than 5% of schedules still meet high quality standards.



\*2025 State of Scheduling Report: 70,000 schedules analysed + 3000 survey responses across the industry.

**The Schedule = Construction's Richest Dataset...**  
**But It's Been Too Hard to Leverage Effectively.**



90%+ of commercial and infrastructure construction projects are managed with CPM schedule software that are void of controls and analytics features.



# The Hidden Risks That Drain Money & Time

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## #1

**Lack of Schedule Controls**  
**Increases Risk**

Unchecked schedule slips can force weekend work, extend overhead, or cause massive scheduling headaches.

## #2

**Lack of Project Analytics**  
**Causes Breakdowns**

Without clear schedule performance tracking, risks go unnoticed, teams get misaligned, and delays pile up.

## #3

**Lack of Real-Time Visibility**  
**Causes Overruns, Delays & Disputes**

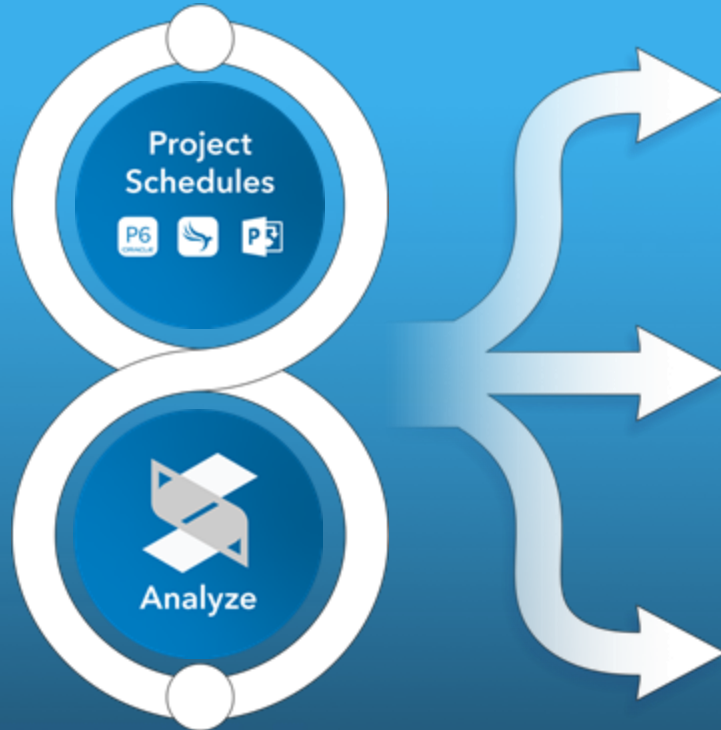
Without clear understanding of performance and risk, by all stakeholders in real time, project goals are not met.





# SmartPM Turns Complex Schedules into Clear Action Items

SmartPM transforms schedules into clear dashboards and reports, giving early warnings on risks and aligning every stakeholder — from schedulers to executives.



**Project Controls Built in:** Trust the Schedule



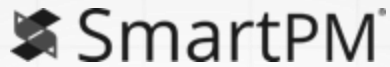
**Portfolio Visibility:** Dashboards and Reports



**Project Analytics:** Accountability & Communication







# Demo: Seeing is believing



Scan Me

Let's look at how SmartPM turns your data into proactive insights.

